Rep Order# 8878959 Status Revised Traffic Order# 37543 Ver#

Printed: 10/10/2012 12:36 PM Last Received: EC'd Yes 10/10/2012 11:12 AM

Showing Buylines: All Lines

) MUNDY KATOWITZ MEDIA Station KLAS-TV LAS VEGAS Agency Advertiser) PRIORITIES USA ACTIO 1322 G ST, SE

WASHINGTON, DC 20003 Product Issue Agency C/P1/P2/E 1564 321/340/1564 Estimate#

Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 202-872-5880 Buyer CASEY BASSETTE Hiatus Weeks Salesperson FAX# 202-872-0263

Phone# Fax#

--- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

1 of

) WASHINGTON

) MIKE JONES

Rep Firm

Sales Office (

Salesperson (

6

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$49,850 PLEASE CONFIRM

L	Т	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
-													
		*1	W	500A-600A	8-NOW 5AM	:30	\$1,200.00	10/10-10/10	1	1	1	\$1,200.00	
			Sales Rem	ark: V3	3.								
			V3 Commen	t Changed,	Rate Changed								
		*2	TH	500A-600A	8-NOW 5AM	:30	\$1,200.00	10/11-10/11	1	1	1	\$1,200.00	
			Sales Rem	mark: V3	3 .								
			V3 Commen	t Changed,	Rate Changed								
		*3	F	500A-60CA	8-NOW 5AM	:30	\$1,200.00	10/12-10/12	1	1	1	\$1,200.00	
			Sales Rem				e de la comprese 🕊 esperimente de la comprese del comprese de la comprese de la comprese del comprese de la comprese del la comprese del la comprese de la comprese del la comprese de la comprese dela comprese de la comprese del la comprese del la comprese del					SERVICE OF THE SERVICE CONTROL OF	
					Rate Changed								
				,									
		* 4	TU	6004-7004	8-NOW 6AM	:30	\$1,400.00	10/09-10/09	1	1	1	\$1,400.00	
		-	Sales Rem			.50	41, 100.00	10,00 10,00			•	+1,700.00	
					Rate Changed								
			v o o o o miner	ie olialigea,	, and the second								
		*5	тн	600A-700A	8-NOW 6AM	:30	\$1,200.00	10/11-10/11	0	0	0	\$0.00	
		7	Sales Rem		3		71,200.00	10,111				, , , , ,	
					Spots/week Changed		0.00						
			. J Commen	.c changed,	opoco, noch onangea								

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Advertiser Product	LAS-TV LAS VEGAS () PRIORITIES USA ACTIO Issue 1564	1322 G ST WASHING	Agency () MUNDY KATOWITZ MEDIA 1322 G ST, SE WASHINGTON, DC 20003 Agency C/P1/P2/E 321/340/1564					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES			
	CASEY BASSETTE		10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT Ln	Day Time Program			Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart	
*6	F 600A-70CA 8-NOW 6AM		30	\$1,400.00	10/12-10/12	1	1	1	\$1,400.00		
	Sales Remark: V3 .										
	V3 Comment Changed, Rate Changed										
*7	M 600A-70CA 8-NOW 6AM Sales Remark: V3 .	:	30	\$1,400.00	10/15-10/15	1	1	1	\$1,400.00		
	V3 Comment Changed, Rate Changed										
*8	TU 700A-900A CBS THS MRNG-2< Sales Remark: V3.	:	30	\$1,400.00	10/09-10/09	1	1	1	\$1,400.00		
	V3 Comment Changed, Rate Changed										
* 9	W 700A-900A CBS THS MRNG-2< Sales Remark: V3.	:	30	\$1,400.00	10/10-10/10	1	1	1	\$1,400.00		
	V3 Comment Changed, Rate Changed										
*10	TH 700A-90CA CBS THS MRNG-2< Sales Remark: V3.	:	30	\$1,000.00	10/11-10/11	0	0	0	\$0.00		
	V3 Comment Changed, Spots/week Change	ed									
*11		:	30	\$1,400.00	10/15-10/15	1	1	1	\$1,400.00		
	Sales Remark: V3 . V3 Comment Changed, Rate Changed										
*12	TU 900A- LIVE WTH KELLY	:	30	\$1,200.00	10/09-10/09	1	1	1	\$1,200.00		
	Sales Remark: V3 .										
	V3 Comment Changed, Rate Changed										
*13	TH 900A- LIVE WTH KELLY 1000A	:	30	\$1,200.00	10/11-10/11	1	1	1	\$1,200.00		
	Sales Remark: V3 .										
	V3 Comment Changed, Rate Changed										

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Station K Advertiser Product Estimate#	LAS-TV LA () PRI Issue 1564	S VEGAS ORITIES USA	ACTIO	Agency () MUNDY KATOWITZ MEDIA 1322 G ST, SE WASHINGTON, DC 20003 Agency C/P1/P2/E 321/340/1564				Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES				
Buyer Phone# Fax#	CASEY BA	SSETTE	Flight Dates Hiatus Weeks		10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		5880 0263		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*14	TU	1200P- 1230P	8-NOW NOON		:30	\$1,300.00	10/09-10/09	1	1	1	\$1,300.00	
	Sales R	emark: V	73.									
	V3 Comm	ent Changed,	Rate Changed									
*15	тн	1200P- 1230P	8-NOW NOON		:30	\$1,300.00	10/11-10/11	1	1	1	\$1,300.00	
	Sales R	emark: V	73.									
	V3 Comm	ent Changed,	Rate Changed									
*16	М	1200P- 1230P	8-NOM NOON		:30	\$1,300.00	10/15-10/15	1	1	1	\$1,300.00	
	Sales R	emark: V	13.									
	V3 Comm	ent Changed,	Rate Changed									
*17	F	1230P- 200P	BOLD & BEAUTIFUL/DEA	L	:30	\$1,350.00	10/12-10/12	0	0	0	\$0.00	
	Sales R	emark: V	' 3 .									
	V3 Comm	ent Changed,	Spots/week Changed									
18	TU	300P-400F	PELLEN		:30	\$1,600.00	10/09-10/09	1	1	1	\$1,600.00	
19	ТН	300P-400F	ELLEN		:30	\$1,600.00	10/11-10/11	1	1	1	\$1,600.00	
20	W	400P-500F	P 8-NOW 4PM/8-NOW 430F	M	:30	\$1,600.00	10/10-10/10	1	1	1	\$1,600.00	
21	М	400P-500F	P 8-NOW 4PM/8-NOW 430F	PM	:30	\$1,600.00	10/15-10/15	1	1	1	\$1,600.00	
22	ТН	500P-630E	P NEWS		:30	\$1,700.00	10/11-10/11	1	1	1	\$1,700.00	
23	F	500P-630F	PNEWS		:30	\$1,700.00	10/12-10/12	1	1	1	\$1,700.00	
*24	Sales R		P INSIDE EDITION 73 . es changed		:30	\$3,500.00	10/12-10/12	1	1	1	\$3,500.00	

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Station KLAS-TV LAS VEGAS Advertiser () PRIORITIES USA ACTIO Product Issue Estimate# 1564				Agency () MUNDY KATOWITZ MEDIA 1322 G ST, SE WASHINGTON, DC 20003 Agency C/P1/P2/E 321/340/1564				, ,) WASHINGTON) MIKE JONES			
Buyer Phone: Fax#	(CASEY BASSETTE			Flight Dates Hiatus Weeks	10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*25	M Sales Rem		INSIDE EDITION		:30	\$3,500.00	10/15-10/15	1	1	1	\$3,500.00	
		V3 Commer	nt Changed,	Rate Changed									
	*26	W Sales Ren		ENT TONIGHT 30/INSID	ER	:30	\$3,000.00	10/10-10/10	0	0	0	s0.00	
				Spots/week Changed									
	*27	F		ENT TONIGHT 30/INSID	ER	:30	\$3,500.00	10/12-10/12	1	1	1	\$3,500.00	
		Sales Rem		3 . Rate Changed									
	*28	W	1135P- 1235A	D LETTRMAN-CBS<		:30	\$1,200.00	10/10-10/10	1	1	1	\$1,200.00	
		Sales Ren		3 . Rate Changed									
		A2 COURTIE!	ic changed,	Nace Changed									
	*29	F	1135P- 1235A	D LETTRMAN-CBS<		:30	\$1,200.00	10/12-10/12	1	1	1	\$1,200.00	
		Sales Ren		3.									
		V3 Commer	nt Changed,	Rate Changed									
	*30	М	1135P- 1235A	D LETTRMAN-CBS<		:30	\$1,200.00	10/15-10/15	1	1	1	\$1,200.00	
		Sales Rer		3.									
		V3 Commer	nt Changed,	Rate Changed									
	*31	W	1235A- 135A	LT-FERGUSN-CBS<		:30	\$600.00	10/10-10/10	1	1	1	\$600.00	
		Sales Rer		3.									
		V3 Comme	nt Changed,	Rate Changed									

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Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Rep Firm Agency) MUNDY KATOWITZ MEDIA Sales Office () WASHINGTON Advertiser) PRIORITIES USA ACTIO 1322 G ST, SE Salesperson () MIKE JONES **Product** Issue WASHINGTON, DC 20003 Agency C/P1/P2/E Estimate# 1564 321/340/1564 **CASEY BASSETTE** Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 202-872-5880 Buyer 202-872-0263 Salesperson FAX# Phone# Hiatus Weeks Fax# Program Len Rate Dates Spots/Week # of Total Total Cost Daypart LT Ln Dav Time Weeks Spots ----_____ 1235A-:30 \$600.00 10/12-10/12 1 1 1 \$600.00 LT-FERGUSN-CBS< *32 135A Sales Remark: V3 . V3 Comment Changed, Rate Changed *33 1235A-LT-FERGUSN-CBS< \$600.00 10/15-10/15 1 1 \$600.00 М :30 135A Sales Remark: V3 . V3 Comment Changed, Rate Changed *34 135A-235A ELECTRIC PLAYGROUND/ET :30 \$100.00 10/10-10/10 1 1 \$100.00 Sales Remark: V3 . V3 Program Name Change, Comment Changed * 35 135A-235A ELETRIC PLAYGROUND/ET :30 \$100.0C 10/12-10/12 1 1 \$100.00 F Sales Remark: V3 . V3 Program Name Change, Comment Changed *36 SA 530P-600P POLITICS NOW :30 \$1,500.00 10/13-10/13 1 1 \$1,500.00 V3 . Sales Remark: V3 Comment Changed, Rate Changed 1 1 \$600.00 37 SA 700P-80CP ENT TONIGHT 60 :30 \$600.00 10/13-10/13 1 1100P-NEWS :30 \$1,500.00 10/14-10/14 1 1 1 \$1,500.00 *38 SÜ 1135P Sales Remark: V3 . V3 Comment Changed, Rate Changed *39 SA 1235A-DAVINCI'S INQUEST :30 \$200.00 10/13-10/13 1 \$200.00 135A Sales Remark: V3 . V3 Program Name Change, Comment Changed \$700.00 \$700.00 10/14-10/14 1 1 1 40 SU 600A-63CA 8-NOW SU MR1 :30

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) MUNDY KATOWITZ MEDIA Station KLAS-TV LAS VEGAS Rep Firm Agency (1322 G ST, SE Sales Office () WASHINGTON Advertiser) PRIORITIES USA ACTIO WASHINGTON, DC 20003 Salesperson () MIKE JONES **Product** Issue Estimate# 1564 Agency C/P1/P2/E 321/340/1564 202-872-5880 **CASEY BASSETTE** Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone#

Buyer 202-872-0263 Hiatus Weeks Salesperson FAX# Phone# Fax# Total Cost Program Len Rate Dates Spots/Week # of Total Daypart LT Ln Day Time Weeks Spots ----_____ _____ :30 \$450.00 10/14-10/14 0 0 0 \$0.00 SU 300P-400P STORM STORIES *41 V3 . Sales Remark: V3 Comment Changed, Spots/week Changed 500P-70CP INSIDE EDITION \$900.00 10/14-10/14 1 1 1 \$900.00 *42 SU :30 Sales Remark: V3 . V3 Comment Changed, Rate Changed \$250.00 *43 TU-F 400A-459A :30 \$250.00 10/09-10/12 1 1 1

Buyline Comment: NEWS

V3 Added

--- REPORT TOTALS---

Report Totals: 38 / \$49,850.00

-SALES MONTHLY TOTALS-

Oct 12: 38 / \$49,850.00 Sales Totals: 38 / \$49,850.00 Station Totals: 38 / \$49,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00 --- COMPETITIVE---

 Market Totals
 \$166,167
 CABL
 0%
 KLAS
 30%
 KSNV
 40%
 KTNV
 25%
 KTUD
 0%

 KVCW
 0%
 KVMY
 0%
 KVVU
 5%
 UNKN
 0%

KVCW 0% KVMY 0% KVVU 5% UNKN 0%

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